

Alabama Gulf Coast
Convention & Visitors Bureau

June 4, 2008

Mr. Phil Bruno
Treat 'em Right
6786 China Lake Drive
St. Louis, Missouri 63120

Dear Phil:

Thank you for your participation in our Tourism Summit this year. Your "Generations in Change" presentation really resonated with the nearly 200 Industry Partners who attended the event and the response was overwhelmingly positive.

Here's what Herb Malone, our President/CEO had to say about your presentation: "I've had participants tell me this year's event was the best one ever. The interactive participation was a great way to get people involved and get them talking about the topic. Phil did a great job."

It was a pleasure meeting you, and I look forward to working with you again in the future.

Yours truly,



Colette E. Boehm
Director of Special Projects

CEB/cv